



Product Catalog

**The Environmental Choice in Hand Hygiene  
Made & Produced in the U.S.A.**

## About B4 Brands

Our company (B4 Brands) began in 2002 exploring hand sanitizer when one of its co-owner children became immune compromised and often suffered hospitalization from the common cold. From that moment on we decided to become a hand hygiene company and expanded our offerings to hand soaps in addition to hand sanitizer. We invested in years of research and with the help of several individuals we developed our own formulations, you might be more familiar with our brand names: Avant Hand Sanitizer & Aterra Hand Soap!

Our Hand Soap formulations are environmentally friendly and Bio-Based tested. We offer the hand soap in a variety of sizes and in foam and liquid formulations.

Our Hand Sanitizer is also environmentally friendly and Bio-Based tested. These formulations were submitted to rigorous testing of 53 organisms scoring in the 99.999% in kill, Hand's testing, Latex and CHG compatibility. We offer these products in a variety of sizes, in foam and gel formulations. In addition, we offer a non-alcohol hand sanitizer in a foam.

With years of experience and being passionate in our industry we have become adept at working with our customers to find solutions to their needs; while trying to be a part of creating a healthier world. We strive to blend environmentalism with wellness and infection control; to use the earth's natural chemistry to protect people against illness.

Join us today in the effort to limit the spread of illness-causing infections, to improve wellness, reduce absenteeism, and to end the use of chemicals that threaten the health of our environment. Our products are Bio-Based, Eco-Friendly, Dye-Free, Non-Irritating, Non-Toxic to Aquatic Life, Ph Balanced with Moisturizers & Aloe, Hydrating to skin with Natural Glycerin, Allergen-Free, Gluten-Free, and Fragrance-Free. Our products were formulated to be used frequently in environments such as yours!



# The Environmental Choice in Hand Hygiene

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**Contact Us: B4 Brands • 319.455.3210 • [www.b4brands.com](http://www.b4brands.com)**

# The Environmental Choice in Hand Hygiene



## Foaming Hand Soap

Aterra Eco-Premium Foaming Hand Soap combines thick, rich lather to clean hands with natural glycerin and panthenol (provitamin B<sub>5</sub>) to soften and condition the skin. Formulated to be gentle to the skin and the environment, Aterra Eco-Premium Foaming Hand Soap is readily biodegradable, non-toxic to aquatic life, and does NOT contain problematic preservatives based upon formaldehyde donors, parabens, or isothiazolones. The non-irritating, allergy-tested formula is dye-free and contains a light, fresh cotton scent (IFRA certified) to invigorate the senses and promote handwashing.

- **Enriched with Glycerin and Panthenol (Provitamin B<sub>5</sub>)**
- **Readily Biodegradable and Non-Toxic to Aquatic Life**
- **IFRA Certified Fragrance**
- **No Triclosan**
- **Performance Tested**

### CERTIFICATIONS



Certified  
Hand Cleaners  
CCD-104



For information and testing results,  
please visit [www.b4brands.com](http://www.b4brands.com)

# Aterra Eco-Premium Foaming Hand Soap



## ATERRA ECO•PREMIUM FOAMING HAND SOAP

Item#	Description	Case Qty.
22000-18	18 oz. Bottle/Pump	12
22000-9410	1000 ml refill for (9410 & 9415)	4
22000-9420	2000 ml refill for (9420 & 9425)	4

## Dispenser Options

1 Liter **Manual**  
9410/9410B  
See page 13



1 Liter **Touch-Free**  
9415/9415B  
See page 13



# Avant<sup>®</sup>

ORIGINAL



**Quality Gel Hand Sanitizer**  
**60% by Weight/ 67% by Volume**

## Dispenser Refill Options



1000 mL Refill  
 Item: 12089-34D FF  
 Item: 12089-34T FF



1000 mL Refill  
 Item: 12089-9410 FF

# Avant Original Fragrance-Free *Instant* Hand Sanitizer

Avant Original Fragrance-Free Instant Hand Sanitizer is clinically proven to kill 99.99% of the most common germs that cause illness. In as little as 15 seconds. Powered by 60% (by weight) 67% (by volume) grain-based ethanol, a renewable natural resource. Avant Original Fragrance-Free leaves your hands feeling clean and refreshed. No chemical fragrances or dyes. Our formula is clinically tested, allergy tested and is non-irritating to the skin.



- **Clear gel**
- **95% Bio-Based**
- **CHG and Latex Compatible**
- **Hydrates with Natural Glycerin**
- **Gluten Free**
- **Allergen Free**

Item#	Description Case	Qty.
12089-2.0-FF	2 oz. Bottle/Cap	24
12089-8.5-FF	8.5 oz. Bottle/Pump	24
12089-16-FF	16 oz. Bottle/Pump	12
12089-34D-FF	1000 ml Refill for (9350)	8
12089-34T-FF	1000 ml Refill for (9370)	8
12089-64-FF	64 oz. Bottle/Pump	3
12089-128-FF	1 Gallon Bottle	4
12089-9410-FF	1000 ml Refill for (9410/9415)	4

Bio-Based Tested



Skin Sensitivity Tested



In-Vivo Efficacy Tested





# Foaming Fragrance-Free Instant Hand Sanitizer

Avant Foaming Fragrance-Free Instant Hand Sanitizer kills 99.99% of most common germs that may cause illnesses. The 62% (by weight) 70% (by volume) grain-based ethanol formula is free of irritating chemical dyes, colorants, or fragrances. Non-aerosol formula produces a thick, rich foam that covers hands quickly and easily. Avant Foaming Fragrance-Free Instant Hand Sanitizer leaves hands feeling soft and refreshed after each application.

- **99% Bio-Based**
- **CHG and Latex Compatible**
- **Hydrates Skin With Natural Glycerin & Aloe**
- **Thick Foam Clings to Hands**
- **Gluten Free**
- **Allergen Free**
- **Fragrance & Dye Free**

## AVANT FOAMING FRAGRANCE-FREE INSTANT HAND SANITIZER

Item#	Description Case	Qty.
12094-18-FF	18 oz. Pump Bottle	12
12094-34-FF	1000 ml Refill for (9360)	4
12094-9410-FF	1000 ml Refill for (9410 & 9415)	4





# Alcohol-Free Foaming Instant Hand Sanitizer



Avant Alcohol-Free Foaming Instant Hand Sanitizer kills 99.99% of most common germs that may cause illness in as little as 15 seconds. The bio-based, fragrance-free formulation is powered by Benzalkonium Chloride, a safe and effective antiseptic. Avant Alcohol-Free Foaming Instant Hand Sanitizer is dispensed as thick foam that leaves the skin feeling soft and refreshed without the strong smell of alcohol or chemical fragrances. The non-flammable formulation is ideal for environments with flammability, vandalism, or other risks.

- **Fragrance-Free and Dye-Free**
- **Bio-Based**
- **Gluten Free**
- **Non-Flammable**
- **Clings to hands**
- **Allergen Free**

## AVANT ALCOHOL-FREE FOAMING INSTANT HAND SANITIZER

Item#	Description	Case	Qty.
16100-18	18 oz. Pump Bottle		6
16100-9360	1000 mL Refill for (9360)		4
16100-9410	1000 mL Refill for (9410 & 9415)		4
16100-9420	2000 mL Refill for (9420 & 9425)		4





# Aterra7<sup>®</sup>

## Antibacterial Foaming Hand Soap Triclosan-Free



Aterra7 Antibacterial Hand Soap, available in foam, is an excellent hand cleaner with antibacterial activity and an ultra soft feel. The dye-free, non-irritating formula is ideal for frequent use environments. The rich lather is enriched with glycerin and aloe to moisturize skin and a fresh cotton scent to invigorate the senses.

- **Clinically Tested**
- **pH Balanced with Moisturizers & Aloe**
- **Free of Irritating Dyes or Colorants**
- **Antibacterial Action Triclosan-Free**

### ATERRA7 ANTIBACTERIAL FOAMING HAND SOAP

Item#	Description Case	Qty.
12007-18	18 oz. Bottle/Pump	12
12007-34	1000 ml refill for (9360)	4
12007-9410	1000 ml refill for (9410 & 9415)	4

# General Purpose Foam & Liquid Hand Soap



Aterra General Purpose Hand Soap, available in foam and liquid, is an exceptional hand cleaner with an ultra soft feel. The rich lather quickly removes dirt from hands while hydrating skin with glycerin and aloe. The dye-free, nonirritating formulas are ideal for frequent use environments

- **pH Balanced with Moisturizers & Aloe**
- **Free of Irritating Dyes or Colorants**
- **Clinically Tested**
- **Fresh Mild Cotton Scent**

## ATERRA GENERAL PURPOSE LIQUID HAND SOAP

Item#	Description Case	Qty.
12067	1 Gallon Bottle	4
12067-8.5	8.5 oz. bottle/pump	24
12067-34D	1000 ml Refill for (9350)	8

## ATERRA GENERAL PURPOSE FOAMING HAND SOAP

Item#	Description Case	Qty.
12092-128	1 Gallon Bottle	4
12092-34	1000 ml refill for (9360)	4



# ECO\*FLEX™

## DISPENSING SYSTEM



The Eco-Flex Dispensing System is an attractive and versatile line of wall-mounted dispensers for use with Avant hand sanitizer, Alterra hand soap refills. The elegant, contemporary design is available in manual and touch-free and features a large window to easily identify the product while allowing maintenance staff the ability to quickly monitor product levels.

The dispensers function with both liquid, gel, and foam refills which can simplify and streamline purchasing and inventory management when multiple products are being used. The universal back plate installs in minutes using either double sided adhesive tape or screws (both included). The back plate offers the versatility of being able to quickly change to alternate Eco-Flex dispensers without removing any hardware or damaging the wall.

- **Recyclable Packaging**
- **Hygienically Sealed Pump with each Refill**
- **Dispenses .7 ml foam/ 1 ml gel per stroke.**
- **Guaranteed for Life**
- **Secure Trick Lock**
- **ADA Compliant Accepts Liquid, Gel, & Foam Refills**



9410



9410-B



9415



9415-B

**1 Liter Manual**

H 10 5/8" x W 6 3/8" x D 4"

.7 mL foam pump - 1428 applications

1 mL liquid pump - 1000 applications

For Use With Items:

12007-9410

12089-9410-FF

12094-9410-FF

22000-9410

**1 Liter Touch-Free**

H 11 1/2" x W 7 3/8" x D 4"

.7 mL foam pump - 1,428 applications

1 mL liquid pump - 1,000 applications

For Use With Items:

12007-9410

12089-9410-FF

12094-9410-FF

22000-9410

**Ask About  
Dispenser Imprinting!**

Place your logo on our dispensers!  
\$50 set up fee and  
48 dispenser minimum.  
*Contact us for pricing.*

**ECO-FLEX DISPENSING SYSTEM**

Item#	Description	Case Qty.
9410	1 Liter Manual (White)	6
9410-B	1 Liter Manual (Black)	6
9415	1 Liter Touch-Free (White)	1
9415-B	1 Liter Touch-Free (Black)	1

Touch-Free dispensers require 4C batteries for operation. Not Included.

# Manual Wall Dispensing Systems

- 1000 mL (1 liter) capacity
- Dispenses foam soap or sanitizer (pouches)
- Easy to install with adhesive tape (included) or screws
- Compact design with small footprint
- Dispenses .7 ml foam/ 1 ml gel per stroke.
- ADA compliant
- Lifetime guarantee



9350

H 10.5" x W 4.5" x D 3.75"  
Gel/Liquid Tube Dispensers

For Use with Items:  
12089-34D-FF  
12067-34D



9360/9360B  
H 10.5" x W 5.5" x D 3.75"

Foam Dispensers  
For Use with Items:

12094-34-FF  
16100-9360  
12092-34  
12007-34

Item#	Description	Case Qty.
9360	1 Liter Foam Manual (White)	12
9360-B	1 Liter Foam Manual (Black)	12
9350	1 Liter Liquid Manual (White)	12

# Mobile Hand Sanitizer Stand Kit

## Key Features

- Rugged construction
- No tools needed to assemble
- Includes Automatic dispenser
- Easily portable
- Ideal for lobbies, restaurants, reception areas, and other high-traffic areas

## Kit Includes

- Steel Stand
- Eco-Flex 1000 mL White Touch-Free Dispenser (9415)
- Drip Tray
- Assembly Tool and Instructions

## Sanitizer Stand Kit

Item#	Description	Case Qty.
9415-MS	Mobile Hand Sanitizer Stand Kit	1



9415MS 13 lbs. total  
15.5" x 15.5" base

## Drip Trays



9410 Black

Works with all  
Eco-Flex  
Dispensers  
and 9415 MS



9410 White

9360-DT  
Gray Drip  
Tray. Works  
with 9350,  
9360 and all  
Eco-Flex  
Dispensers  
Item: 9360 DT



# Custom Logo

## Minimum Order

- 5,000 bottles (per SKU) for hand soap
- 10,000 bottles per SKU for hand sanitizer
- (2) 55-gallon drums
- (20) 275-gallon totes

## Our Products



## Private labeling can help grow your brand!

B4 Brands is proud to offer our private label platform to our valued customers. Whether you are interested in a promotional product, a single private label item, or a complete branded line of skin care products.

- ✓ Non Toxic
- ✓ Made in the USA
- ✓ Not Tested on Animals
- ✓ Helps Reduce Bacteria on the Skin
- ✓ Clinically Tested
- ✓ Bio-Based Product
- ✓ Recommended for Repeated Use
- ✓ Gluten Free
- ✓ Allergan Free
- ✓ Kills 99.99% of germs

### The Environmental Choice in Hand Hygiene



# Other Product Offerings:

Our private label platform also includes a broad formulation library of skin care products. And we can adjust the products with the right aroma to meet your specific needs.

- **Hand Lotion**
- **Sulfate Free Hand Soap**
- **Hand & Surface Wipes**
- **Hair and Body Wash**
- **Pumice Hand Soap**
- **Fragrance-free Foaming Hand Soap**

***Customizable with your own aroma.***  
***Minimum Quantities Required.***



**Avant™** **Aterra™**  
*Instant Hand Sanitizer* *Premium Hand Soap*

## **At B4 Brands**

We believe that it is possible to blend environmentalism with wellness and infection control. Using renewable and natural ingredients to improve and protect human lives. We hope that you will join us in this mission.



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Made & Produced in the U.S.A.**